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COUNTY OF LOS ANGELES
DEPARTMENT OF HEALTH SERVICES
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BOARD OF SUPERVISORS

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January 26, 2006

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**AGREEMENT WITH BREASTFEEDING TASK FORCE OF GREATER
LOS ANGELES FOR "BEST BEGINNINGS THROUGH BREASTFEEDING:
COLLABORATIVE HOSPITAL INTERVENTION PILOT PROJECT"**

(2nd District) (3 Votes)

IT IS RECOMMENDED THAT YOUR BOARD:

1. Approve and instruct the Acting Director of Health Services, or his designee, to sign the attached Best Beginnings Through Breastfeeding Letter of Grant Agreement (LGA), Exhibit I, with the Breastfeeding Task Force of Greater Los Angeles, to accept funding in the amount of \$13,000, effective upon date of Board approval through February 1, 2007, for the purpose of improving the breastfeeding rates of women who deliver their babies at Harbor-UCLA Medical Center.
2. Delegate authority to the Acting Director of Health Services, or his designee, to accept and sign supplemental funding allocations for the Best Beginnings Through Breastfeeding Project, not to exceed 25% of the original amount.

PURPOSE OF THE RECOMMENDED ACTIONS/JUSTIFICATION:

In approving these actions, the Board is accepting funding from the Breastfeeding Task Force of Greater Los Angeles (BTFGLA) which will enable Harbor-UCLA Medical Center (H/UCLA) to implement policy changes and staff education necessary to support breastfeeding mothers during their hospital stay. This grant will be the first source of funds dedicated to this effort, and will be used to train nursing staff in the Labor & Delivery, Postpartum, Pediatric, and Neonatal Intensive Care Units on how they can better support

breastfeeding mothers, as well as provide advanced training to the Lactation Educator and Nurse Educator so they can continue to provide training to new staff and refresher trainings as required.

The American Academy of Pediatrics and American College of Obstetrics and Gynecology recommend that babies be exclusively breastfed during the first six months of life due to the evidence-based short- and long-term health benefits to both mothers and babies. Data has shown that the majority of mothers who deliver at H/UCLA want to breastfeed their babies, however, only a small percentage actually leave the hospital exclusively breastfeeding their babies.

FISCAL IMPACT/FINANCING:

The total costs for this project for the period starting upon Board approval through February 1, 2007 is \$13,000. The LGA contains provision for a payment of 50% of the grant amount (\$6,500) within 10 working days after execution of the Agreement, 30% (\$3,900) after submission of the interim progress report in March 2006, and the remaining 20% (\$2,600) within 10 days after submission of the final report in February 2007. The objective of the program is an intended goal. Funding under this Agreement will not be affected if the objective is not met. The County is providing an estimated contribution of \$74,160 in salary for the staff attending the training.

The majority of the costs related to this project are for the initial round of staff training; thereafter, the project will be self-sustaining with trained staff providing training to remaining and newer staff on the benefits of breastfeeding for mothers.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS:

In October 2004, the Director of the Maternal, Child, and Adolescent Health Programs (MCAH) and the Director of Public Health presented to the Department of Health Services Health Leadership Board the idea of a collaborative project between MCAH and the County's public hospitals to improve the breastfeeding rates among women who deliver their babies in the County public hospitals. The group agreed to move forward with the project. In July 2005, an interdisciplinary group of physicians, nurses, administrators, nurse educators, and a MCAH representative began monthly meetings for the purpose of implementing policy changes necessary to support breastfeeding mothers, coordinate necessary staff training, and monitor progress toward the goals.

In September 2005, the BTFGLA released a Request for Applications for the "Best Beginnings Through Breastfeeding: Collaborative Hospital Intervention Pilot Project". The BTFGLA is a non-profit organization formed in 1994 whose mission is to improve the health and well being of infants and families through education, outreach, and advocacy to promote and support breastfeeding. The BTFGLA received funds from the California Endowment to contract with one hospital in Los Angeles County through a competitive process to fund a \$13,000 project to implement policy change and educate staff for the purpose of improving breastfeeding rates. On October 1, 2005, an application was submitted for H/UCLA to be considered for the grant funding. On October 20, 2005, H/UCLA was notified that they were selected as the recipient of the \$13,000 grant. The LGA does not contain any termination provisions.

County Counsel has reviewed and approved the referenced LGA. Attachments A and B provide additional information.

The Honorable Board of Supervisors
January 26, 2006
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CONTRACTING PROCESS:

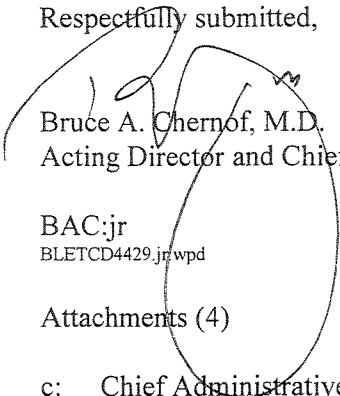
Not applicable. It is not appropriate to advertise an LGA on the Los Angeles County Online Web Site as a business opportunity.

IMPACT ON CURRENT SERVICES (OR PROJECTS):

Policy changes and staff education will be implemented to increase breastfeeding rates at H/UCLA.

When approved, this Department requires three signed copies of the Board's action.

Respectfully submitted,



Bruce A. Chernof, M.D.
Acting Director and Chief Medical Officer

BAC:jr
BLETCD4429.jr.wpd

Attachments (4)

c: Chief Administrative Officer
County Counsel
Executive Officer, Board of Supervisors

SUMMARY OF AGREEMENTS

1. TYPE OF SERVICES:

Improving the breastfeeding rates for women who deliver their babies at H/UCLA.

2. AGENCY ADDRESS/CONTACT PERSON:

Breastfeeding Task Force of Greater Los Angeles
1821A Speyer Lane
Redondo Beach, California 90278
Attention: Ms. Karen Peters, Executive Director
Telephone and Facsimile: (213) 596-5776
Electronic Mail (e-mail): kpeters@breastfeedla.org

3. TERM OF AGREEMENT:

The term of the agreement is upon Board of Supervisors approval through February 2007.

FINANCIAL INFORMATION:

The total costs for this project for the period starting upon Board approval through February 2007 is \$13,000. The LGA contains provision for a payment of 50% of the grant amount (\$6,500) within ten working days after execution of the agreement, 30% (\$3,900) after submission of the interim progress report in March 2006, and the remaining 20% (\$2,600) within 10 days after submission of the final report in February 2007. The objective of the program is an intended goal. Funding under this Agreement will not be affected if the objective is not met. The County is providing an estimated contribution of \$74,160 in salary for the staff attending the training.

The majority of the costs related to this project are for the initial round of staff training; thereafter, the project will be self-sustaining with trained staff providing training to remaining and newer staff on the benefits of breastfeeding for mothers.

4. PRIMARY GEOGRAPHIC AREA TO BE SERVED:

Coastal.

5. DESIGNATED ACCOUNTABLE FOR PROJECT MONITORING:

Harbor-UCLA Medical Center, Medical Director

6. APPROVALS:

Harbor-UCLA Medical Center: Tecla Mickoseff, Chief Executive Officer

Contracts and Grants Division: Cara O'Neill, Chief

County Counsel (approval as to form): Edward Morrissey, Deputy County Counsel

EXHIBIT I

Letter of Grant Agreement

Parties:

Harbor-UCLA Medical Center (H/UCLA)
Breastfeeding Task Force of Greater Los Angeles

Title:

Best Beginnings through Breastfeeding: Collaborative Hospital Intervention Pilot
A Project of the Breastfeeding Task Force of Greater Los Angeles

Period of Performance:

From date of the award through February 1, 2007

Amount of Award:

\$13,000

Award Date:

November 1, 2005

Objective:

By February 1, 2007, in-hospital, exclusive breastfeeding rates will improve by 10%.

Scope of Work:

The scope of work requires that the H/UCLA perform two services: first to establish, identify or continue an interdisciplinary team to orchestrate the policy review and negotiate practice barriers. The second is to provide space and release hospital nurses representing all shifts and all maternal infant services to attend the 16 hour course "*Gentle Transitions: Enhancing Perinatal Practice in the 21st Century*".

What H/UCLA will do:

ACTIVITY	MONTH IMPLEMENTED BY:
Identify hospital-based "sparkplug".	Already identified as Lactation Specialist
Continue to convene the interdisciplinary team on a monthly basis for the purpose of orchestrating policy review and revisions, negotiating potential barriers to best practices, and monitoring progress in completing the Ten Steps.	Already implemented in July 2005.
Design and implement a data collection process.	December 1, 2005 or DBA*
Engage a " physician champion " to lead the efforts of implementation of the policy revisions	February 15, 2006
File a Certificate of Intent to officially begin working towards designation as Baby-Friendly.	January 2006 or DBA*

Collect baseline breastfeeding data.	February 1, 2006
Provide interim narrative report.	March 1, 2006
Make arrangements for trainings (reserve room(s), reserve audio-visual equipment, order refreshments, work with supervisors to release staff to attend, etc.)	60 days prior to start of first class.
Collect intermediate data.	August 1, 2006
Have 120 members of nursing staff that have contact with mothers and babies attend the <i>Gentle Transitions</i> training course.	November 1, 2006
Lactation Specialist and Nurse Educator become trainers (in-house trainers).	November 1, 2006
Have physicians who have contact with mothers and babies attend a training session on breastfeeding and lactation management.	December 1, 2006
In-house trainers complete trainings for remaining nursing staff.	January 1, 2007
Collect final data.	January 1, 2007
Provide final narrative report.	February 1, 2007
Have <u>all</u> hospital employees receive a brief training on the Ten Steps, the related policies, and their role in promoting breastfeeding.	February 1, 2007

- DBA = Date of Board Approval

H/UCLA will provide the following for *Gentle Transitions* training course:

- ❖ A meeting room capable of seating at least 30, classroom style, for the six sessions of 16 hours each
- ❖ Light refreshments for course attendees: continental breakfast, afternoon refreshments
- ❖ Internal publication of conference and approval of staff receiving free admission
Internal coordination with other departments (Medical Staff Office, Nurse Education Office, Dietary, Room Scheduling, Residency Training Programs)
- ❖ Reproduction of handouts

Reports:

H/UCLA will provide an interim narrative report by March 1, 2006 and the final narrative report by February 1, 2007. These reports shall include summary of progress in planning, program design, implementation and evaluation to include H/UCLA's experience to-date in achieving the Scope of Work. There shall be a section on current and anticipated problems or issues and impact on completion. The final narrative report will assess the efficacy of improving breastfeeding rates through this process of community collaboration, hospital multidisciplinary committee work and nurse training.

Budget:

With the award of \$13,000, H/UCLA will fund:

- 60 staff members registration fees to attend the *Gentle Transitions* training sessions;
- An additional 60 staff members released to attend the *Gentle Transitions* training sessions with registration fees paid by the Task Force;
- Two staff members to become trainers for the *Gentle Transitions* curriculum;

- Internationally Board Certified Lactation Consultant (IBCLC) training for the Lactation Specialist; and
- A subscription to the online/internet-based version of Thomas Hale's *Medication and Mother's Milk* for easy access by all nursing and medical staff.

The salary of the MCAH project coordinator (0.2% FTE) and the costs of paying staff's salary to attend the trainings will be provided for a total DHS' contribution of approximately \$74,160. The project coordinator will oversee the project, analyze data, and prepare deliverables for the Breastfeeding Task Force of Greater Los Angeles.

What the Breastfeeding Task Force will do:

Support of Hospital Policy Revision

The Breastfeeding Task Force will provide technical assistance to the Hospital interdisciplinary team, suggesting data collection methods and reporting, policy review, revision and implementation. The Breastfeeding Task Force Executive Director will be available for monthly meetings with hospital staff.

The Breastfeeding Task Force will provide the following for *Gentle Transitions* training course:

- ❖ Six sessions of the 16 hour course "*Gentle Transitions: Enhancing Perinatal Practice in the 21st Century*";
- ❖ Free admission to 60 hospital staff members;
- ❖ All course coordination and facilitation (including pre- and on-site registration);
- ❖ Brochure development, printing and distribution;
- ❖ Speaker identification, facilitation, travel and honoraria;
- ❖ Materials development and distribution (syllabus, certificates, etc.);
- ❖ Continuing Education Credits
 - CME (Medical)
 - CEU (Registered Nurse)
 - CPE (Registered Dieticians)
 - IBCLC (International Board of Certified Lactation Consultants); and
- ❖ Acknowledgement of the hospital as a co-sponsor in all printed materials.

Payment Schedule:

The Breastfeeding Task Force will pay 50% of the grant funds within 10 working days after the execution of the Letter of Grant Agreement, another 30% of the grant funds after the receipt of a complete and adequate interim progress report which is due March 1, 2006, and the final 20% within 10 working days after receipt of a complete and adequate final report on this project, which is due February 1, 2007.

Harbor-UCLA Medical Center

Breastfeeding Task Force of Greater Los Angeles

Date

Date

LOS ANGELES COUNTY DEPARTMENT OF HEALTH SERVICES
AND THE
BREASTFEEDING TASK FORCE OF GREATER LOS ANGELES
BEST BEGINNINGS THROUGH BREASTFEEDING: COLLABORATIVE HOSPITAL INTERVENTION PILOT PROJECT
12-MONTH BUDGET
Date of Board approval - February 1, 2007*

	<u>Grant Funds</u>
<u>Nurse Education</u>	
Registration fees (60 staff x \$160 fees)	\$9,600
Facility fees (60 staff x \$18 per person per day)	\$1,080
Train-the-trainer training (2 x \$100)	\$200
<u>Advanced Lactation Training</u>	
IBCLC training fee (\$1,500 registration fee plus books)	\$2,000
<u>Supplies</u>	
Online subscription to Medications and Mothers Milk (\$20 fee x 6 users)	\$120
TOTAL	\$13,000

* Request for Applications lists November 1, 2005 as award date.

Note: Attendance of additional 60 staff will be conducted with registration fees paid by the Task Force.